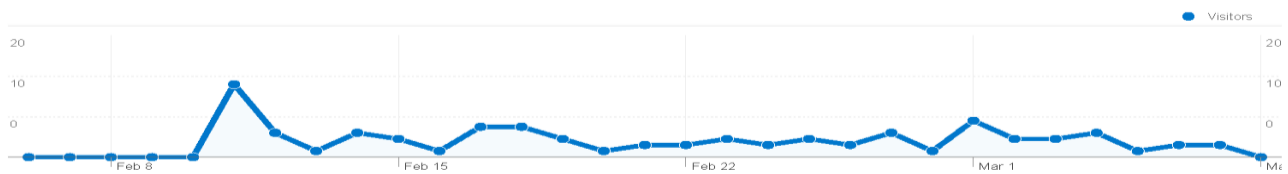


# NEWSLETTER Mar. 2010

## WEBPAGE ANALYSIS – www.mpda.ca

After a year of effort and 6 months of success, the following analysis of our web page was undertaken to determine the effectiveness of the site and ways it might be improved.

www.mpda.ca Feb 6, 2010 - Mar 8, 2010  
**Visitors Overview** Comparing to: Site



**46 people visited this site**

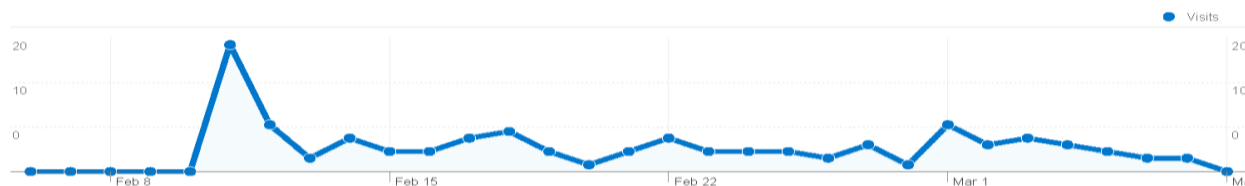
- 105 Visits**
- 46 Absolute Unique Visitors**
- 480 Pageviews**
- 4.57 Average Pageviews**
- 00:03:15 Time on Site**
- 33.33% Bounce Rate**
- 42.86% New Visits**

### Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	40	38.10%	Unknown	47	44.76%
Opera	33	31.43%	DSL	25	23.81%
Firefox	16	15.24%	Cable	25	23.81%
Chrome	10	9.52%	T1	6	5.71%
Safari	3	2.86%	Dialup	2	1.90%

From the dates of Feb 6<sup>th</sup> to Mar 8<sup>th</sup>, the website has received 105 views. On average these visitors are spending 3 to 5 minutes on the site, with 42.86% of which are new visitors, meaning the word of our website seems to be spreading. This also shows what internet browser programs our visitors are using, along with their internet connection speed. So the majority of our visitors use Internet Explorer, Opera and Firefox browsing programs. With the speed being mostly high speed DSL or Cable, our visitors should have no issues with larger files such as the magazines.

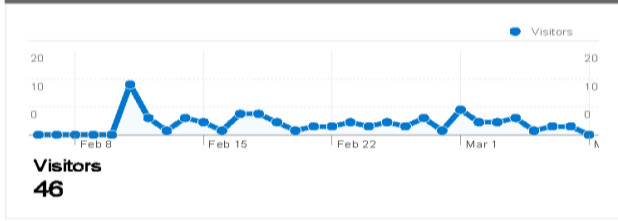




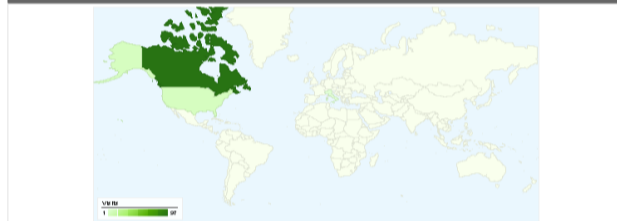
**Site Usage**



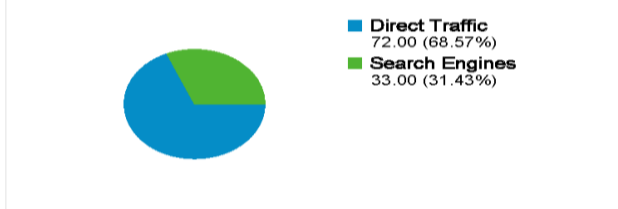
**Visitors Overview**



**Map Overlay**



**Traffic Sources Overview**



**Content Overview**

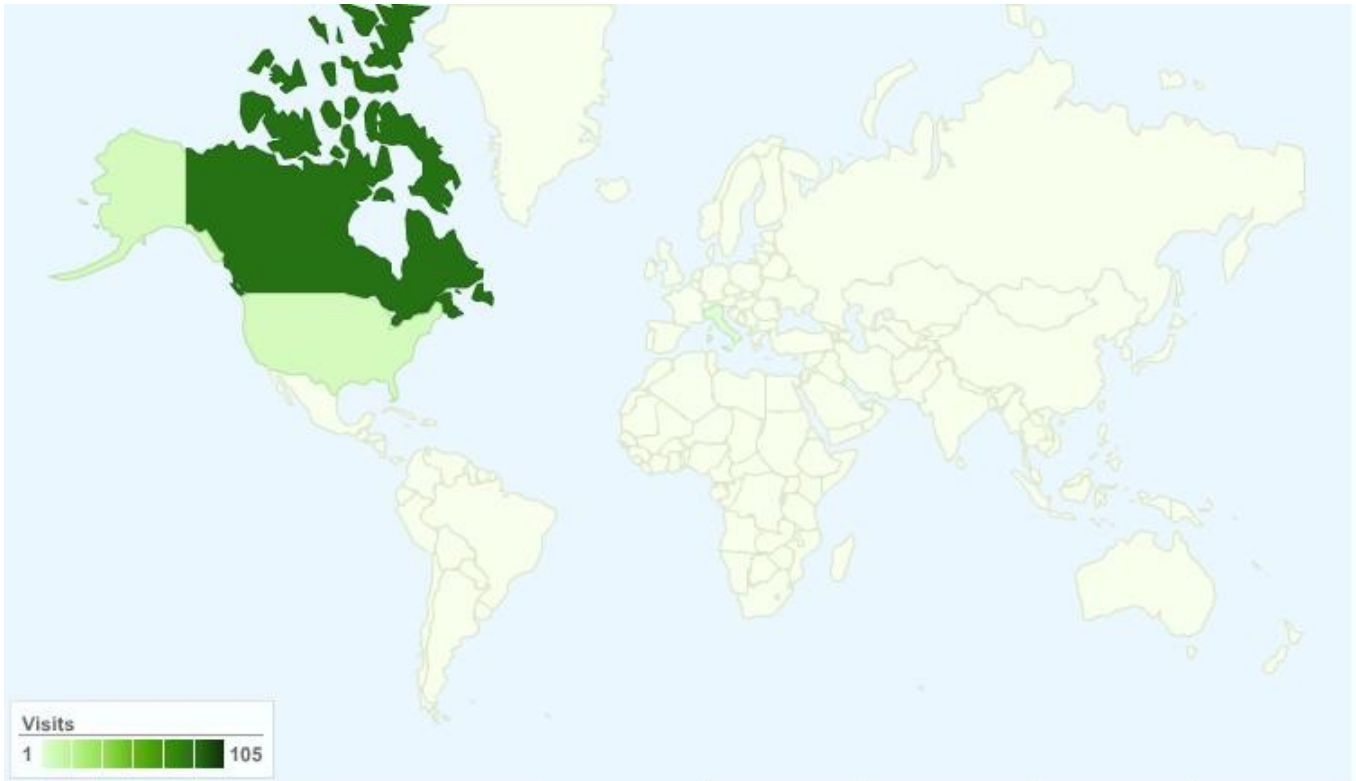
Pages	Pageviews	% Pageviews
/	66	13.75%
/index.htm	61	12.71%
/meetings.html	54	11.25%
/manitoba.html	32	6.67%
/events.html	31	6.46%

This shows the visits, average time and new visits to our website. This also shows a map from which we may pinpoint where we're being visited from. We've had most of our visits from Canada; there have been some from the United States as well as Italy. We can see that 68.57% of the visits go directly to "mpda.ca" where 31.43% use a search engine such as google or yahoo. Also showing is the landing page visits, the pages with the most visits to them. So our Meetings, Manitoba Exploration and Events pages are the most visited to date.

It may also interest some, to know that we've had 1 view from the Canadian House of Commons.

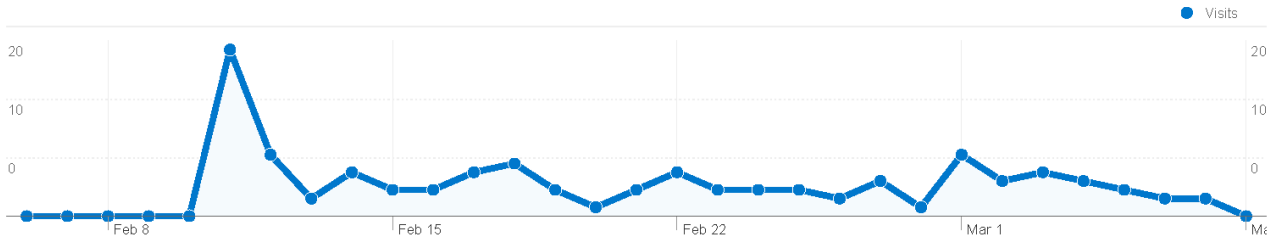
March 8, 2010





Detail Level: <b>Country/Territory</b> ▾		<b>Visits</b> ↓	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
1.	Canada	<b>105</b>	5.01	00:04:01	37.14%	31.43%
2.	United States	<b>8</b>	5.50	00:05:38	100.00%	37.50%
3.	Italy	<b>1</b>	1.00	00:00:00	100.00%	100.00%

This is a detailed look at the visits we've had from each country. The average time on site is quite low; this is normal for a newer site and will increase with more content and information.

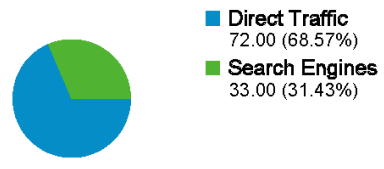


All traffic sources sent a total of 105 visits

68.57% Direct Traffic

0.00% Referring Sites

31.43% Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	72	68.57%	mpda.ca	9	27.27%
google (organic)	31	29.52%	mpda	3	9.09%
yahoo (organic)	2	1.90%	prospectors manitoba	3	9.09%
			manitoba prospectors	2	6.06%
			manitoba prospectors and	2	6.06%

With this we can see Direct traffic vs. Search engine usage along with the most used keywords that brought that visitor to our website. If you input almost anything with the words Manitoba or Prospector into google you will most likely find our site on the first 5 pages.

