

Better Plan. Better Future.

Manitobans Value Trust.

Manitobans are trusting people. They give their trust and they expect it to be returned through open, clean government that keeps its promises.

Sadly, that is not what we have today. What we have in Manitoba is broken trust from a broken government. Like raising the PST from 7% to 8% when it promised not to.

A new Progressive Conservative government will restore Manitobans' trust and return integrity to their government by:

- ✓ Bringing in Manitoba's first Open Government bill which will establish new, higher standards for transparency, accountability and MLA ethics, with open contracting procedures, and give real authority to independent Legislative officers to investigate and report.

Manitobans Are Compassionate.

Compassion is a value that binds us together as Manitobans.

But today, child poverty is at record levels. The number of children in government custody is at an all-time high. Wait times for health and emergency care are the longest in Canada. We have more doctors leaving Manitoba than any other province. And now, we have the highest ambulance fees in the country.

A new Progressive Conservative government will put compassion at the centre of our work for Manitobans by:

- ✓ Reducing the cost of ambulance fees that Manitobans now pay.
- ✓ Establishing a Physician Recruitment and Retention program for Winnipeg and rural communities in the province.
- ✓ Reducing wait times for ER services through a dedicated Wait Times Reduction Task Force.
- ✓ Accelerating the construction of new personal care home beds.

Manitobans Value Common Sense.

Manitobans value government that doesn't just do the right things, but does them the right way. That's just common sense.

The NDP government has raised taxes by more than any other province in Canada. As a result, an average-income family in Winnipeg now pays \$4,000 more than if they lived next door in Regina.

We will bring Manitoban common sense back to government that values your money, eliminates wasteful government spending, and invests those savings in the priorities that matter to you and your family.

A new Progressive Conservative government will bring common sense back to your government by:

- ✓ Reducing the size of Cabinet by one-third saving millions of dollars each and every year, creating the right frugal tone at the top.
- ✓ Restoring Manitobans' right to vote on tax increases and mandating an automatic 20% salary cut for the premier and Cabinet ministers if they fail to abide by this law.
- ✓ Rolling back the PST increase to 7% during our first term.
- ✓ Modernizing government contract tendering procedures by forced unionization which is unfair and hurts small business and taxpayers.

Manitobans Value Inclusion.

Inclusion means opportunity. The opportunity to learn, advance, and contribute.

In education, inclusion means new learning opportunities for young Manitobans. In the economy, inclusion means low-income Manitobans must have a path forward from poverty. And inclusion must mean more economic opportunity and social progress for Indigenous people in our province.

A new Progressive Conservative government will foster a more inclusive Manitoba by:

- ✓ Establishing a 'Read to Succeed' initiative so all children leaving Grade 3 can read at the highest national level.
- ✓ Focusing on the needs of the child by empowering teachers to evaluate students fully for their work including giving a zero grade for zero work.
- ✓ Empowering parents to evaluate their child's progress by providing more meaningful report cards.
- ✓ Providing real tax relief for low-income families by raising the Basic Personal Exemption and eliminating 'bracket creep'.
- ✓ Supporting Urban Aboriginal Economic Development Zones in partnership with First Nations to create jobs and economic opportunities together.

Manitobans Value Teamwork.

Teamwork is essential to partnership. And partnership is the path to prosperity.

Manitoba needs a government that believes in working with the private sector, not against it.

Manitoba needs a government that respects front line workers and the services they provide.

A new Progressive Conservative government will be a reliable and visionary partner for Manitobans by:

- ✓ Pledging to protect front line services and the jobs of the workers who deliver those services.
- ✓ Creating a long-term strategic infrastructure program that provides assured funding for roads, highways, and major municipal projects, ending the 'bust and boom' cycle of this government.
- ✓ Fostering new business, social and community partnerships aimed at giving Manitobans work and social supports through Social Innovation Bonds.
- ✓ Establishing a Duty to Consult framework with First Nations and Métis communities to build together a more respectful and effective relationship and partnership.
- ✓ Pursuing membership in the New West Partnership immediately upon forming government.

NDP

OCTOBER 4, 2011
Greg Selinger's NDP win a majority government promising to balance the budget by 2014 with no tax increases.



APRIL 17, 2012
NDP up gas tax by 2.5 cents a litre and broaden the PST to cover hair styling, home insurance and workplace benefits.

THE SELINGER RECORD

SEPTEMBER 18, 2014
Manitoba has the longest Emergency Room (ER) wait times in the country.



SEPTEMBER 18, 2014
Sad but true: Manitobans can now fly to Europe in less time than the average wait for Emergency Room care at Winnipeg's Grace Hospital:



MARCH 8, 2015
All government work slows to a crawl while the NDP leadership race takes place. After allegations of vote tampering and a last minute secret deal to secure votes, Greg Selinger wins by only 33 votes to remain Premier.

JULY 10, 2015
Manitoba's credit rating downgraded for the first time in 30 years. The provincial debt has doubled under the NDP from \$16 to \$33 billion in just 8 years.

DOUBLE THE DEBT

JULY 15, 2015



Children's Advocate reports the crisis of children in care "has deteriorated into a chronic state of emergency." The report finds the number of children placed in hotels ranges from 25 to 65 on any given day.

NOVEMBER 16, 2015

The NDP Throne Speech includes \$6 billion in new spending over the next five years. Despite already being among the highest taxed people in Canada, Greg Selinger won't rule out more tax increases for Manitobans.

\$6 BILLION SPENDING

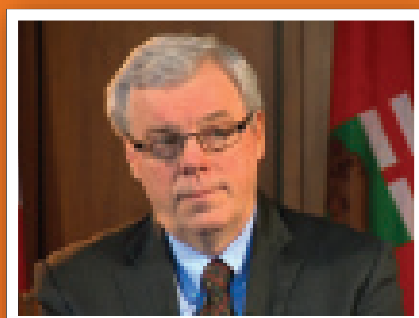
2011

2012

2013

2014

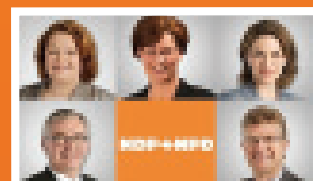
2015



APRIL 16, 2013
Greg Selinger breaks his promise and raises the PST to 8%, compared to only 5% in Saskatchewan. In fact, Manitoba now has the highest PST in Western Canada.

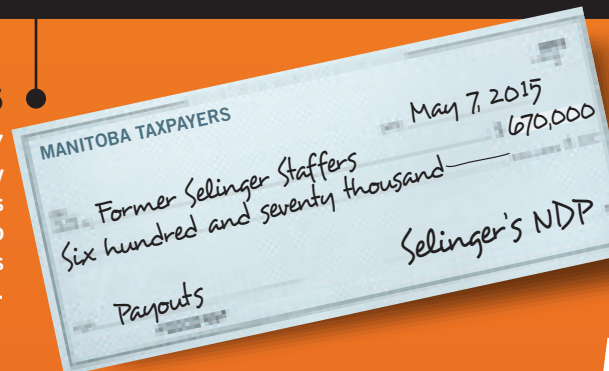
PST 8%

DECEMBER 2, 2013
Manitoba falls to 9th place in Canada in reading, science and math test scores.



NOVEMBER 3, 2014
Five high-ranking NDP Cabinet Ministers resign saying "Selinger is increasingly being driven by his desire to hold on to his leadership, rather than by the best interests of Manitobans."

MAY 7, 2015
Greg Selinger pays 7 former staffers nearly \$700,000 in payouts after they "quit" to support one of his NDP rivals.



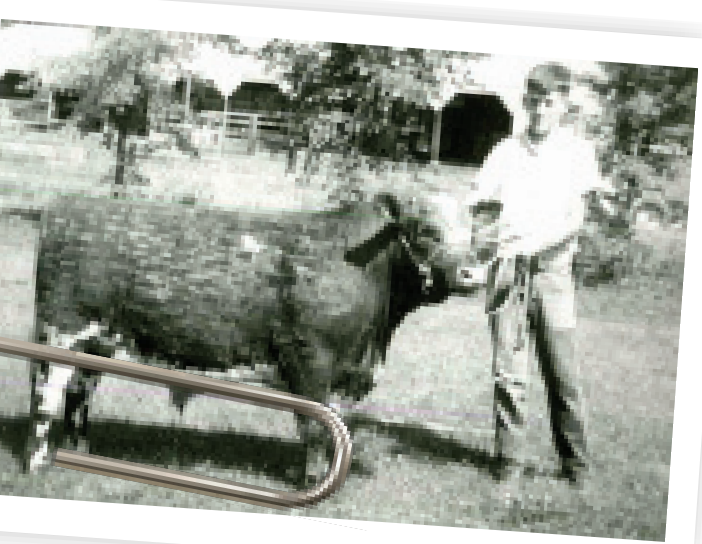
SEPTEMBER 30, 2015
NDP promise to balance books by 2014 is broken. Deficit balloons to \$452 million.

\$452 MILLION DEFICIT

MANITOBA CHILD AND FAMILY REPORT CARD
"A CRISIS THAT HAS BECOME CHRONIC"

NOVEMBER 24, 2015
According to the Manitoba Child and Family Report Card 2015, poverty in Manitoba has become a "chronic nightmare" with 1 in 3 children living in poverty. And nearly 2 in 3 children living in single parent homes are in poverty.

Brian Pallister – A Manitoba Story



Brian has lived and breathed Manitoba since the day he was born in 1954. The eldest son of Bill and Anne Pallister, Brian grew up on a small, third-generation family farm just outside Portage la Prairie.

That upbringing, with loving parents and soon, a brother Jim and sister Peggy, shaped his outlook on being a person and what it meant to be a Manitoban.

Farming was difficult, yet rewarding. Some years were better than others. Brian kept his roots there but soon began to explore both a wider Manitoba and a bigger world.

School was just down the road. A two-room school but with a big playground. Here, sports first became a passion for Brian. It was not long before he got noticed, and not just for his height!

“My mom was a teacher. And my sister and I became teachers too. I know the value of those who work on the front lines of government and deliver services. We owe it to taxpayers to find savings in government - but we'll protect front line workers and the services that Manitobans depend on.” **BRIAN PALLISTER**

Fastball, curling, and basketball all became Brian's sports of choice. He loved the games, the teamwork, and the competition that went with each. It took him across Canada and literally to the other side of the world, to New Zealand, to play for Manitoba and Canada. Brian's sports prowess was recognized repeatedly with trophies and awards, provincial and national championships. But one mattered most to him.



“There is nothing wrong with Manitoba that can't be fixed by what is right with Manitobans.”

BRIAN PALLISTER

Along the way, Brian graduated high school at Portage Collegiate. He then put himself through Brandon University obtaining degrees in Arts and Education, while playing basketball for the Bobcats.

Brian's first career was as a teacher. He taught social studies at William Morton Collegiate in Gladstone. Helping kids learn and reach their potential motivates him still.



While at university, Brian met Esther Johnson at a basketball game at U of W. They married in 1989. Two daughters followed, Quinn and Shawn.

A new career beckoned. Brian started a financial services company in 1980. It grew into Pallister Financial, located on the main street in Portage. Expanding over the years, Brian renovated a heritage building with local materials sourced from the Portage area.



Politics is public service for Brian. It is about giving back to the community.

From president of the local chamber of commerce helping grow Portage, Brian was first elected as the MLA for Portage la Prairie in 1992. Re-elected three years later, he served as Minister of Government Services.

His common sense reforms eliminated almost 3,000 pages of unnecessary regulation on business and communities.

In 2000, Brian began a time in federal politics. Elected as the Member of Parliament for Portage-Lisgar, he served eight years in the House of Commons including as chair of the influential Finance Committee.

Brian's Finance Committee reports led to improvements in tax treatments for charitable donations and disability measures, and led to the development of a National Infrastructure Plan.

A four-year pause from political life came next, allowing Brian to focus on family and business. He even improved his piano playing!

Hiking and biking are passions of Brian's. This year he completed his personal goal of biking the Trans-Canada trail across Manitoba.

In 2012, Progressive Conservatives from around the province encouraged him to seek the party's leadership. He did, winning by acclamation.

Now, as Leader of the Opposition and MLA for Fort Whyte in

Winnipeg, Brian is bringing fresh energy and new ideas to Manitoba. He and the PC Team have brought new accountability to the Legislature on behalf of citizens, fighting the PST increase and exposing wasteful spending and bad deals for taxpayers.

As premier, Brian is pledged to run a clean, open government. One based on Manitoba values he has strengthened throughout his life.

Fresh Energy. New Ideas.

Priorities for a Better Manitoba

Let's Get Manitoba Back On Track

Manitoba needs a new government with fresh energy and new ideas. Fresh energy to move us forward and new ideas to serve Manitobans better.

More than ever, we need a new government based on Manitoba values. A government that demonstrates Manitoba values each and every day in every decision it makes.

Values like trust, compassion, common sense, inclusion, and teamwork.

These values will focus the work and guide the decisions of a new PC government.



These values are the foundation of the *Priorities for a PC Government* you will find in this mailer. Priorities like reducing the PST to 7%, ensuring children are succeeding at reading by Grade 3, and reducing ambulance fees that are now the highest in Canada.

Manitoba needs a change. And this 16-year NDP government needs a time out.

Our Progressive Conservative team has been working hard to bring about that change and get our province back on track.

We have been listening. We have been gathering ideas and demonstrating to all Manitobans we are ready to partner with them in building a stronger Manitoba.

Your Progressive Conservative team is ambitious for our province. We want Manitoba to become the most improved province in Canada by the end of our first term in government. The most improved in health care, education, financial security, prosperity, and government trust and accountability.

Old approaches have not worked and new approaches take time. But the time to start is now.

I invite every Manitoban to join together in this exciting rebuilding project to get us back on track. I invite your comments and suggestions. And I welcome your participation and partnership.

Together, let's build a better Manitoba.

Brian Pallister,
Leader,
Manitoba Progressive Conservative Caucus



UNDER THE NDP

YOU PAY

AMONG THE HIGHEST TAXES IN CANADA

Totalling income tax and PST Manitoba families pay \$4,047 more than in Saskatchewan

